

Citrix XenDesktop and AppSense

User environment management

AppSense extends user personalization capabilities to environments where multiple client platforms and delivery methods are in use. AppSense technology works with Citrix® XenDesktop™ to enable low-cost, standard desktop images to be delivered to employees as fully personalized desktops. This ensures maximum user adoption from just a few corporate base images, reducing cost, complexity and risk.

AppSense works in conjunction with XenDesktop 4 FlexCast™ technology to ensure all user types, from task worker to power user, experience the highest quality working experience. AppSense also reduces the complexity of XenDesktop migration, ensures mass user adoption and enables IT to select the right delivery method for each user type.

Citrix XenDesktop + AppSense target customer

AppSense can provide additional value for customers with:

Multiple client profile versions	Windows® XP uses Version 1 Profiles, Vista® and 7 use Version 2 Profiles
Non-Citrix application delivery mechanisms	Microsoft App-V, VMware® ThinApp®, InstallFree, etc.
Additional profile delivery capabilities	Import and export settings into and out of XenDesktop to local and offline devices

AppSense value-add for XenDesktop deployments

AppSense provides additional personalization capabilities for complex environments with:

- Multiple application virtualization solutions (App-V, ThinApp, InstallFree)
- Multiple OS platforms (XP, Vista, 7) and profile versions (Version 1 and Version 2 profiles)
- Offline devices and locally installed applications
- Multiple geographical sites and concurrent desktop sessions
- Multiple XenDesktop environments (streamed or hosted virtual desktops)

AppSense can accelerate complex implementations with:

- Simple creation and maintenance of policy actions
- On-the-fly policy changes during a user-connected session, not just at logon
- Granular configuration based on user or connecting device context, such as applying desktop shortcuts, mapping printer and network drives, folder access, etc.

AppSense provides additional remediation and user visibility tools with:

- Self healing of settings, files, services and processes
- Rollback personalization settings on a per application basis
- Lockdown and removal of menus, features, accessibility, etc.
- Disaster recovery or failover support

Assess the opportunity

Do you use or plan to use a multiple desktop operating systems or profile versions, e.g., Microsoft Windows XP Vista/7?	AppSense decouples user personality from the desktop, working across delivery mechanisms and profile types.
Do you use or plan to use Non-Citrix delivery technologies? e.g., Microsoft App-V, VMware ThinApp, VMware View, Symantec™, InstallFree, Local/Client Install.	AppSense can apply the user personality from a central location to any delivery mechanism allowing Citrix customers utilize other technologies they've invested in.
Do you require any complex or advanced scripting or policy actions and desktop configuration?	AppSense removes the need for complex scripts to configure a desktop, instead using a simple GUI with rules and actions.

Sales tools available

www.AppSense.com/XenDesktop

Citrix XenDesktop and AppSense Pilot Guide
 Citrix XenDesktop and AppSense Joint Value Proposition

Contacting AppSense

To arrange AppSense engagement as part of a XenDesktop pilot, please use the following contact information:

E-mail: XenDesktop@AppSense.com
 Phone: 212 597 5500



About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is the leading provider of virtualization, networking and software as a service technologies for more than 230,000 organizations worldwide. Its Citrix Delivery Center, Citrix Cloud Center (C3) and Citrix Online Services product families radically simplify computing for millions of users, delivering applications as an on-demand service to any user, in any location on any device. Citrix customers include the world's largest Internet companies, 99 percent of Fortune Global 500 enterprises, and hundreds of thousands of small businesses and prosumers worldwide. Citrix partners with over 10,000 companies worldwide in more than 100 countries. Founded in 1989, annual revenue in 2008 was \$1.6 billion.

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